

TOMORROW

## LANSBURGH &amp; BROTHER

SECOND FLOOR

Here it is, and even we, who surpass in spectacular sales, frankly admit that this Coat Event smashes all precedents

## Sale of New Winter Coats

Remarkable Values

## Brief Details of the Coats

Materials	Trimmings	Styles
Bolivia's	Self Collars	Straightline
Cordelia	Embroidered	Blouses
Mondain	Caracul	Draped
Normandie	Beaverette	Circular
Velours, Etc.	Manchurian Wolf	Paneled

\$20

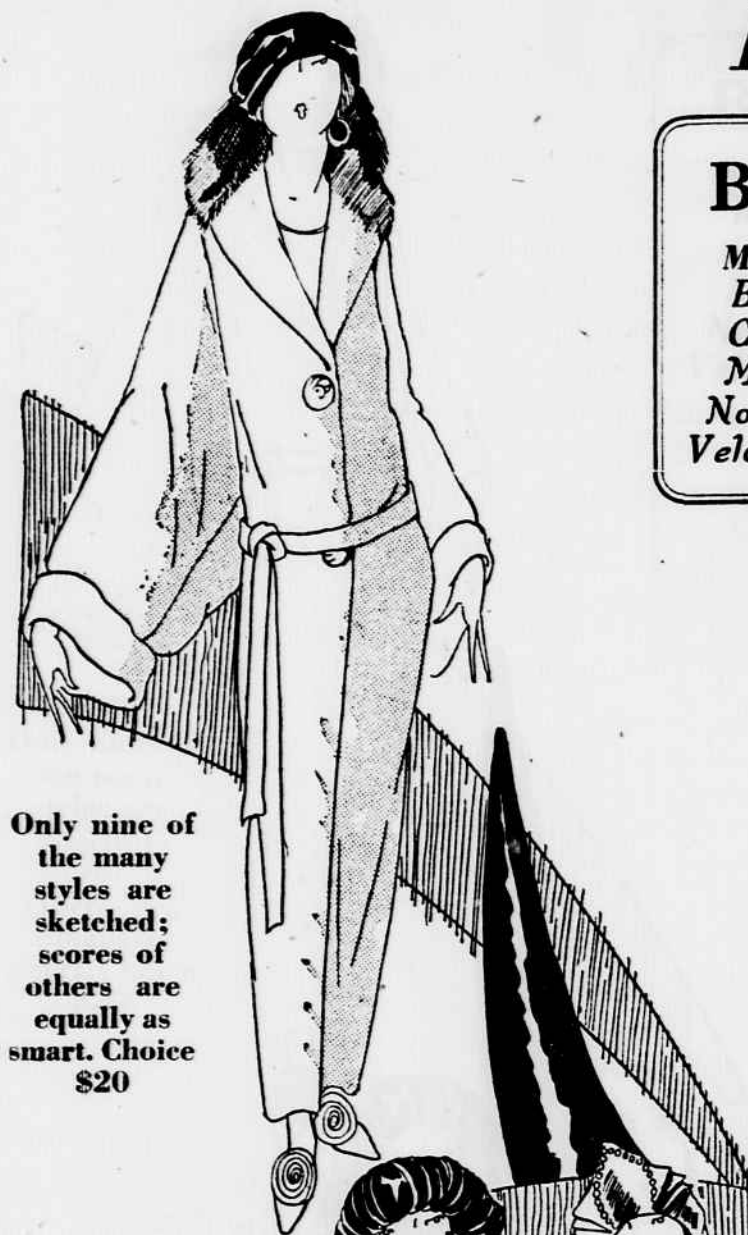
A Revelation of Value-Giving

The result of several remarkable purchases; of special planning and a desire to provide wonderful, warm winter coats at a record low price—and we have done it!

## Every Coat Is NEW—Faultless—Beyond All Criticism

Every Coat was bought to sell at a price so far less than they were intended to sell for that the mention of a comparative value would sound out of all proportion. Of course, there is a reason—briefly, here it is: You know there has been scarcely any cold weather to date; coat makers have waited patiently for its arrival, and now it is too late—a new season is upon them—they must turn their winter stocks into cash—and do it quickly. Our foresight in keeping our stocks at lowest ebb enabled us to jump into the market at the right moment to purchase these Coats at a record low price—but we didn't get as many as we wanted. We didn't buy Coats simply because they were plentiful, but made our selections carefully from the stocks of several makers—we skimmed the cream, and we have ready here a collection of Coats of the smartest and richest fabrics, of a kind and quality of which only high-grade Coats are fashioned.

Truly, here is every inducement to BUY YOUR COAT NOW—even if you wait until January or February you won't buy a Coat for less—not Coats of this quality. Buying now means a good investment for your Christmas savings—and you have your Coat for the holidays, instead of waiting



Only nine of the many styles are sketched; scores of others are equally as smart. Choice \$20



Get Your COAT Monday

\* \*  
Sizes From 16 Up to 46



## Monday, A Sale of 1,000 pairs Lansburgh Quality Shoes—Reduced!

One thousand pairs of real quality Pumps and Oxfords

Women and misses will find great pleasure in choosing a pair of smart Pumps and Oxfords from this large collection, which embraces every desired style—in the preferred strap models.

\$6.85

All taken from our regular stock ---and reduced for this selling

The choicest leathers have gone into this footwear—the product of the best craftsmen, possessing that grace and fineness, that perfection of fit that belongs to aristocratic footwear.

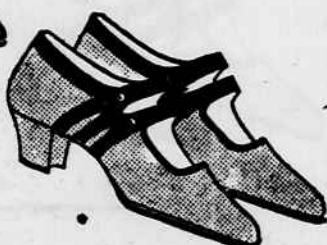


Complete range of sizes 2½ to 8; and widths AAA to D.

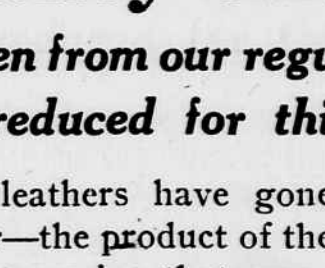
Materials—  
Black Satin  
Patent Leather



Gun Metal  
Tan Calfskin  
Suede-and-Calf



Second Floor



Second Floor



Heels—  
French Heels  
Baby Louis Heels



Complete range of sizes 2½ to 8; and widths AAA to D.

Cuban Heels  
Semi-Heels  
Low Heels